

Gatto Harley-Davidson
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PRESS RELEASE

Gatto Harley-Davidson® Announces Merger of Dealerships into a Harley-Davidson Mega Store for Pittsburgh and Allegheny County

In recent months, the Gatto family, in conjunction with Harley-Davidson Motor Company, assessed the distribution channels for Western Pennsylvania, specifically the Pittsburgh market.

With the goals of maintaining customer convenience and balancing dealer profitability and the investment required to create and maintain a premium experience for customers, Harley-Davidson, the Gatto family, and several other dealers consolidated the former dealership in the West Mifflin market earlier this year.

After this West Mifflin action, the Gatto family reassessed their locations in Pittsburgh and Allegheny County and determined that they could serve this market at one consolidated dealership location. Based on this, the Gatto family is poised to once again merge two stores into one, which would provide Harley-Davidson enthusiasts the opportunity and ease of traveling to one store for a sizable selection of new and used H-D motorcycles, authorized parts and accessories, riding gear, and other merchandise, along with first-class authorized H-D service and warranty work.

The Gatto family is proud to announce the merger of Gatto H-D and Three Rivers H-D into "Three Rivers Harley-Davidson" which will be the only H-D dealership in Allegheny County and the Pittsburgh metro area! Therefore, Gatto H-D at the Tarentum location will be discontinued as an authorized H-D location.

The Gatto's are working with Harley-Davidson and a design firm to do a massive remodel of the Glenshaw dealership. This location is easily accessible from Rt19, Rt28, Rt8, Pa Turnpike, and many back roads that make for an awesome, scenic motorcycle ride. The facility is over 40,000 square feet, and set up to hold Saturday events with bands, food trucks, hundreds of motorcycles, and fun for everyone!

Gatto Harley-Davidson sincerely thanks you for your continued support, and we look forward to seeing you at the H-D mega store located at 1463 Glenn Ave. Glenshaw, PA 15116.

Gatto Cycle Shop, home to powersports, watersports, pontoons, bicycles, parts and accessories, will remain in Tarentum at 117 E 7th Ave.

FOR RELEASE AUGUST 17th, 2022